



Contact: Dan Nikolich, (303) 883-2603
Holly Nikolich, (303) 638-2119
info@pinballshowdown.com

April 9, 2007

PLAY PINBALL IN THE ROCKY MOUNTAINS APRIL 27-29

Over 100 Classic and Modern Pinball Machines, Tournaments, Seminars and Swap Meet Attract Fans from Across Nation

The only pinball show in the Rocky Mountain region and one of the largest in the nation, the fourth annual Rocky Mountain Pinball Showdown will be held April 27-29, 2007, at the Jefferson County Fairgrounds in Golden, Colo. The family-friendly amusement game extravaganza opens its doors for fans to play pinball for over 30 hours on one of the largest public collections of over 100 pinball machines and video games set on free play. No quarters needed.

The show welcomes pinball collectors, hobbyist, the best players in the world and folks who just want to have some pinball fun. In addition to over 100 classic and modern pinball machines and video games to play on, the three-day weekend is packed with tournaments for all ages and skill levels, free pinball seminars hosted by experts in their fields, a swap meet and a rare glimpse of pinball history.

"Immortalized in The Who's song 'Pinball Wizard', the game of pinball is a national pop-culture pastime loved long before hand-held and home video gaming options. Countless basement gamerooms and garages across the nation house these machines that test your hand-eye coordination, draw you into their themes and taunt your senses," says Dan Nikolich, founder of the Rocky Mountain Pinball Showdown. "Pinball fans come from many different backgrounds and skill levels – each person plays for a different reason, but all pinball fans are welcome at the Rocky Mountain Pinball Showdown."

The Rocky Mountain Pinball Showdown Open Tournament is a sanctioned event in the International Flipper Pinball Association (www.ifpabinball.com) tournament circuit where players can earn points to elevate his or her world ranking among pinball players. The number one player in the world, Keith Elwin, is slated to play in this year's tournament. Open Tournament qualification is all day Friday and Saturday and until 2 p.m. Sunday when the finals begin. Friendly tournaments with prizes will challenge pairs, kids, parent-kid teams and electromechanical enthusiasts will be held at various times all weekend.

PinChat seminars topics range from the basics of shopping a pinball machine to electronic board repair. Special PinChat sessions include renowned pinball enthusiast Gene Cunningham's history of producing the Big Bang Bar pinball machine and Colorado native Jeff Matthews' narrative of crafting custom pinball machines.

Saturday at the Tradin' Post, fans can bring pinball machine projects, jukeboxes, game room gadgets, video games, coin-operated machines, playfields, and spare parts to the as-is swap meet. Attendees can haggle, wrangle, and take home a great bargain. All weekend, the show will feature an exhibit of seldom-seen antique pinball machines. Fans also can find specialty pinball and gameroom businesses that buy and sell restored and new pinball machines, video games, parts and accessories, gameroom décor and memorabilia.

For the fourth year a portion of the proceeds from a raffle and all of the pay-for-play proceeds from a charity pinball machine will be donated to The Children's Hospital in Denver.

Admission is \$30 for a three-day adult pass; \$15 one-day adult pass; \$20 for a three-day kids (7-12 years) pass; \$10 one-day kid pass; children 6 and under free. The show will run noon to 10 p.m. on Friday, April 27; 9 a.m. to 10 p.m. Saturday, April 28; and 9 to 5 p.m. Sunday, April 29.

For more information and the schedule of events call 303-883-2603, or visit www.pinballshowdown.com. The Rocky Mountain Pinball Showdown is proud to be a Colorado, family-owned business.

###