

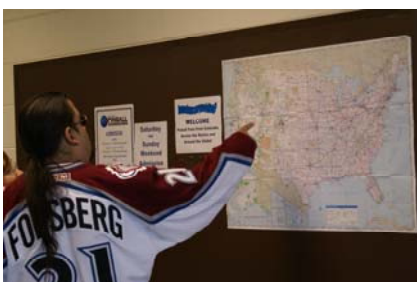


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PINBALL WIZARDS AND VIDEO GAMERS UNITE APRIL 23-25

Over 100 pinball machines, arcade video and console games – HALO 3, RockBand, Dance Dance Revolution



April 23-25, 2010, Colorado's Rocky Mountain Pinball Showdown opens its doors to 10,000 square feet of every pinball machine, artist, and company imaginable and has expanded fan's playing opportunities with arcade video and console gaming.

Celebrating its seventh lucky year, the show attracts collectors, hobbyists, the best players in the world and people who just want to have some pinball and gaming fun. These three days are packed with free pinball, arcade video and console games to play – No Quarters Needed, tournaments for all ages and skill levels, seminars and businesses buying and selling pinball machines and parts.

The Rocky Mountain Pinball Showdown is excited to bring to fans the Colorado Cutthroat Connection, providing casual and professional gamers with tournaments and free play on a variety of today's hottest console games such as HALO 3, Smash Bros. Brawl, Dance Dance Revolution and RockBand.

Fans can win trophies in friendly pinball and console game tournaments that challenge individuals, kids, and parent-kid teams. The show awards over \$2,000 in cash prizes, including a \$1,000 grand prize for the pinball Open Tournament, where all fans can compete. Tournament games include Medieval Madness and the latest Stern Pinball, Iron Man, based on Marvel Studio's popular superhero movie Iron Man and the sequel Iron Man 2 releasing May 7. The International Flipper Pinball Association that ranks pinball players among world competitors sanctions the Rocky Mountain Pinball Showdown's Tournaments.

Game designer and artist for the popular Elvira and the Party Monsters and Scared Stiff pinball games, Dennis Nordman and Greg Freres, are flying in from Chicago to host free seminars on their new pinball machine project, Whoa Nellie!

Admission is \$20 one-day adult pass and \$50 for a three-day adult pass; \$10 one-day kid pass and \$25 for a three-day kids (7-12 years) pass; kids 6 and under free. The show is located at the Jefferson County Fairgrounds, 15200 W. 6th Ave., Golden, CO 80401. Doors are open noon to 10 p.m. Friday, April 23; 9 a.m. to 10 p.m. Saturday, April 24; and 9 a.m. to 5 p.m. Sunday, April 25.

For more information, the schedule of events and photos, call 303-883-2603, or visit www.PinballShowdown.com.

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