

FOR IMMEDIATE RELEASE

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CALLING ALL PINBALL WIZARDS AND ARCADE GAMERS

Over 125 pinball machines and classic arcade games set on free play April 26 - 28



April 26-28 The Rocky Mtn. Pinball Showdown and Gameroom Expo offers an entertaining, family-friendly environment catering to all ages and gaming skill levels with over 125 pinball and classic arcade games on free play – no quarters needed. *Game on!*

Colorado boasts a rich community of pinball and classic arcade gamers who share their hobby by muscling games from their basements, garages, and gamerooms for fans from across the state and around the country to experience. Show fans range from little kiddos who need step stools to reach the flippers to folks who remember playing at their local soda fountain. We have something for all ages and skill levels of pinball and classic arcade fans, collectors, and tournament players, who each in their own way appreciate the play, art, science, and history of the pop culture phenomenon.

PinChats are interesting seminars that are a great way to hone up on your pinball and arcade game history, learn a few fix-it tips, and meet some great folks in the world of pinball and classic arcade. This year we will feature: Multimorphic, a multi-game pinball platform supporting hundreds of unique game apps; Jersey Jack Pinball, a behind the scenes look into the design process of the Wizard of Oz pinball machine; History of Video Games, Bovine and Medic's Retro Arcade podcast hosts cover the video game spectrum; K'Nex Pinball Machine, as seen on The Discovery Channel, this pinball mechanical marvel is built from 20,000 plus K'Nex parts; Pingineering, Paul Mandeltort of Marco Specialties covers the engineering mechanics of how pinball machines work.

The show is excited to bring fans two movie screenings: "The Space Invaders in Search of Lost Time," an unreleased documentary of arcade video games and their second life in basements and garages across the country, including Colorado collectors Dan Gutches, Jon Jamshid, Mark Draher, and Jeff Hendrix; and "Tilt: The Battle to Save Pinball," describing the situation facing the pinball designers at Williams Electronic Games in the late 1990s – come up with something new, or see the world's largest pinball manufacturer be shut down forever.

Fans can win trophies in ten different friendly pinball tournaments for all ages and skill levels that challenge individuals, kids, and parent-kid teams, including a new women's tournament. The show awards over \$2,500 in cash prizes, including a \$1,000 grand prize for the pinball Open Tournament, where all fans can compete.

New at the show this year, the Bumpers, Flippers and Shifters Hot Rod Car Show is Saturday from 9 a.m. to 2 p.m.

Admission is \$20 one-day adult pass; \$10 one-day kid pass (7-12 years); kids 6 and under free. The show is located at the Sheraton Denver Tech Center Hotel, 7007 South Clinton Street, Greenwood Village, CO 80112. Doors are open 11 a.m. to midnight Friday, April 26; 9 a.m. to midnight, Saturday, April 27; and 9 a.m. to 5 p.m. Sunday, April 28.

For more information and the schedule of events, call 303-638-2119, or visit www.PinballShowdown.com.

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