

**FOR IMMEDIATE RELEASE**

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## **COLORADO'S ULTIMATE PINBALL AND GAMER FESTIVAL EXPERIENCE**

### **Play hundreds of pinball, retro console, and classic arcade video games June 9-11**

Denver, Colo., June 9-11, 2017, Experience three amazing days with hundreds of pinball, retro console, and classic arcade video games to play for free with admission -- No Quarters Needed. Play, buy, sell, mod, tournament, meetup and have fun. Game on!

This is the thing to do the weekend of Jun 9-11. Grab the friends and escape, bring the family, make it a weekend away, an awesome date night, or dare we say play hooky from work?

Experience the sights, sounds, and excitement of *hands-on* games. Play hundreds of games just for fun, or compete in pinball and arcade tournaments for all ages and skill levels with trophies, cash, prizes and glory. A full slate of casual and friendly tournaments challenges individuals, rookies, kids, and parent-kid teams. A Professional and Amateur Pinball Association (PAPA) circuit event, the festival's sanctioned tournaments pit a player's skills against the best and highest ranked competitive pinball players in the world.

The Colorado pinball community is proud to host two world tournament champions at the Rocky Mtn. Pinball Showdown and Gameroom Expo: Escher Lefkoff, winner of the 2017 PAPA World Championship, which makes him the best player in the world at age 13, and Helena Walter Higgins, the International Flipper Pinball Association (IFPA) 2017 Women's World Pinball Champion.

The festival brings special guests from industry and the community to give fans great opportunities to interact with awesome personalities, to discuss timely topics, and to learn about difference areas of pinball, retro console, and classic arcade video gaming. Each year the festival brings a fresh, in-demand perspective of our wider community.

Talk shop with Q\*Bert designer and actor Warren Davis, who rolled out this 1982 Gottlieb arcade powerhouse during the golden age of video games. His work in digitization systems used in video games from the 1980s thru mid-90s allowed live-action actors to be placed in games, such as the much-loved Mortal Kombat and NBA Jam series.

Meet pinball designer Eric Meunier with Jersey Jack Pinball -- he is the youngest engineer and fresh blood in this reborn industry -- to hear about the electrical engineering behind his work in The Hobbit, Wizard of OZ, and the latest JJP release, Dialed In. Festival fans will be some of the first players west of Texas on the new cell-phone-integrated Dialed In pinball machine.

Play a game on a rare 1996 prototype Atari arcade game, Beavis and Butt-Head, brought to light by Hyperspace Arcade.

Get a new perspective on technique, involvement, inclusiveness, and more with a stellar panel of women players hosted by Haley Gabbard of the Belles and Chimes, Colorado's own chapter of this national women's pinball league. Join the multi-state league meetup to get in on the league play scene with reps from Colorado, New Mexico, and Utah.

Game Over Denver is a full MAGFest concert line up of original 8-bit and retro-inspired musical acts, as well as video game cover songs and effects by visual artist Orchidz3ro: Dr. Zilog, Rainbowdragoneyes, Aethernaut, and Terminals. Meet and watch the Extra Life Denver guild members play video games to help raise funds for sick and injured kids.



Bad guys doing good: 12-4 p.m. Saturday and Sunday, meet, get a selfie, and play games with special visitors from a galaxy far, far away.

General admission is \$30 one-day adult pass; \$15 one-day kid pass (7-12 years); kids 6 and under free. The show is located at the Denver Marriott South at Park Meadows, 10345 Park Meadows Drive, Lone Tree, CO 80124.

General admission show hours are all-ages welcome: 11 a.m. to 11 p.m. Friday, June 9; 10 a.m. to midnight, Saturday, June 10; and 10 a.m. to 5 p.m. Sunday, June 11.

For more information and the schedule of events, email info@PinballShowdown.com, or visit www.PinballShowdown.com. ###