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# Ultimate Colorado Pinball + Gamer Festival Experience Thank you for being an exhibitor the festival!

We look forward to hosting you and your company Memorial Day weekend, May 25-27, 2019! Thank you for being a part of this great community of pinball and arcade gamers.

The festival is advertised to thousands of Facebook fans with content and adsover 5,600+ like our page, a highly targeted email list over 7,000 strong, direct mail, Twitter, Instagram, billboards, newspapers, community calendars, and news releases.

This is the expo in the Rocky Mountains for pinball, arcade, and gamerooms! Exhibitors of all types of games, mods, parts, and collectibles are under one roof at this once-a-year festival. If they are a major name in pinball and arcade gaming, you will find them at the Rocky Mtn. Pinball Showdown and Gameroom Expo.

# **New dates Memorial Day weekend**

FRIDAY, May 24

Load-in/Set-up Hours 9 am - 9 pm

Load-in/Set-up Hours 8 am - 11 am Public Hours 11 am - midnight

#### SUNDAY, May 26

Swap Meet Hours 8 am - 10 am

Bonus Hours 9 am - 10 am

Public Hours 10 am - 10 pm

Bring-A-Game Hours 10 pm - Midnight

#### MONDAY, May 27

Bonus Hours 9 am - 10 am
Public Hours 10 am - 5 pm
Load-out/Tear Down Hours 5 pm - 9 pm

**Festival Schedule** 

#### **New location address**

The 2019 festival is located at the Denver Marriott Tech Center at I-25 and Belleview

- 4900 S Syracuse St., Denver, CO 80237
- FREE parking and near to public transit and lightrail



25,000 square foot, air-conditioned festival space at the Denver Marriott Tech Center

Be sure to book your room in the <u>special</u> festival room block of \$109/night. Bringing the family? They can enjoy the indoor and outdoor pools and the many local amenities.







Forward

#### **GAME LIST**

Is your compay's game on the list?

Call 303-938-9889 or email

Please contact us for space and power arrangements

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## How to check in at the festival: Load-in

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There are lots of great folks -- individuals and companies -- bringing games, and we want to make the load-in and out as easy as possible for everyone.

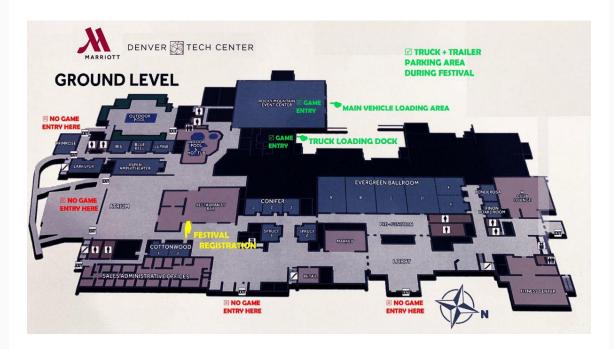
- 1. PARK TEMPORARILY -- When you initially get to the hotel, you can temporarily park your vehicle in the parking lot on the northwest side of the hotel. Please don't park in the main loading area or truck dock on the northwest side of the hotel *until* you have your game space assignment. You'll need to first know where your space and power are located, and then you can unload.
- 2. **REGISTER INSIDE** -- Please head to the registration desk at the front of the hotel in the *Cottonwood Room* and find Dan, Holly, or Valerie to check in. You will receive your packet of information, including incentives, and your exhibitor location, extra game spaces, and power assignment. >> <u>Download the general map here</u>
- 3. **UNLOAD MATERIALS AND GAMES** -- Unload your games as quickly and safely as possible. Stage them off to the inside of the festival hotel space.
  - Do NOT leave your vehicle unattended.
  - Do NOT bring games through the east, front doors of the hotel (aka, the lobby or the secondary entrances). The *main loading area and truck docks* are the only options available to us.
  - Do NOT set up games on the loading docks.
- 4. **MOVE YOUR VEHICLE** -- Everyone wants to be unloaded. Thank you for moving your vehicle so the next load of games may be unloaded quickly.
- 5. **PARKING DURING FESTIVAL** -- Please park any trucks, trailers, or haulers staying the duration of the festival on the northwest section of the Denver Marriott Tech Center property well away from the loading dock area.
- 6. **BOOTH AND GAME SET-UP** -- Be sure you are drawing from the correct power supply. If you are unsure, please ask. If you need additional chairs or tables, please let us know. All of your tables should have tablecloths as provided by the hotel. Thank you for helping a fellow gamer with set up if you have a free hand.
- 7. **PATIENCE** -- Thank you for your patience as folks figure our the flow of the new festival space.

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- o 6'x2.5' tables with cloths, no charge
- Chairs, no charge

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• Electricity, no charge for 20 amps/booth: let us know if you need no electricity or more electricity.



#### **Festival close and load-out**

- 1. **GAME TEAR DOWN** -- The festival closes to the public at 5 pm Monday.
  - For safety reasons, do NOT begin tearing down any machines on the free-play floor until 5 pm Monday. Games leaving your exhibitor booth is allowed; but please supervise the games exit and make sure the game leaves through the proper doors (not the lobby!).
  - Thank you for helping a fellow gamer with tear down if you have a free hand.
- 2. STAGE MATERIAL AND GAMES TO LOAD -- Stage booth materials and games off to the inside of the festival hotel space. Please do not block the exits or the loading docks.
- 3. LOAD GAMES -- Load your booth materials and games as quickly and safely as possible.
  - Do NOT leave your vehicle unattended.
  - Do NOT bring games through the east, front doors of the hotel (aka, the lobby or the secondary entrances). The main loading area and truck docks are the only options available to us.
  - Do NOT team down games on the loading docks.
- 4. MOVE YOUR VEHICLE -- Everyone wants to be loaded. Thank you for moving your vehicle so the next load of games may be loaded quickly.

Marriott Tech Center property well away from the loading dock area.

- 6. **PATIENCE** -- Thank you for your patience as folks figure our the flow of the new festival space.
- 7. **THANK YOU** -- We hope you have an amazing time at the festival. We thank you for being an integral part of this great gamer community.
- 8. **LET US KNOW** -- Is your company "In" for the 2020 festival? Reserve your space now. Ideas? Different or more information in this communication? What are the festival strengths? What can we do to make this festival even better?

# Speaking or hosting a seminar?

The festival brings <u>special guests</u> from industry and the community to give guests great opportunities to interact with awesome personalities, to discuss timely topics, and to learn about different areas of pinball, retro console, and classic arcade gaming.

If you are hosting or speaking in one of the festival's free seminars or meetups, the schedule is available <a href="here">here</a>. All free sessions are located in the Aspen Amphitheater. Please check in at the registration desk for any initial speaking needs. Todd Darnell is the speaker director and go-to man for all speaker and meetup needs, including speaker relations, A/V and set up. If we have particular arrangements, please look for a direct email from us with your details. We are excited to have you be such an important part of the festival!

Enjoy the festival floor and interacting with this amazing community of gamers. Please know that there is one official event where we ask our special guests and seminar hosts to attend and mingle with festival guests. This private meet and greets is hosted Saturday at 5 pm in the bar area. Look for Dan Nikolich. Individuals community members who bring games are included in this event.

There are always a number of media members photographing and interviewing festival goers and special guests. Thank you for taking the time to give them an insight into your background and experiences -- and give the Rocky Mtn Pinball Showdown and Gameroom Expo some love!

Interested in hosting or speaking at the next festival? Meetups and seminar topics are numerous in theme and format. Each year we look to bring guests a fresh, in-demand perspective of the wider gamer community. Topics range widely from player technique workshops to interactive panels with favorite

# Have any awesome prizes for the individual community members bringing games?

The festival is drawing prize tickets for individual community members bringing games to the festival free-play floor. Thank you for sharing any prizes your company can donate to this great group of people. We will collect any prizes at the front registration desk for a Monday drawing.

## Know anyone wanting to earn admission or volunteer?

Be a part of the festival crew. Sign-up online now at 2019 Signup Link. Determine the right fit: 303-938-9889 or info@PinballShowdown.com









## Share the love

Share the love and hang posters in your favorite community spots.

Thank you for sharing the love and news about the Rocky Mtn. Pinball Showdown and Gameroom Expo. Invite your friends! We have an amazing community of fans and supporters and we appreciate all you do to make this festival special.



Buy extra admission tickets online

The not-so-small print to make it all work

- 2. Pinball machines, displays, and goods located inside exhibitor booths must be easily and safely accessible to showdown participants from the public aisles.
- 3. Set up is 9 am 9 pm on Friday and from 8 am 11 am Saturday. All games presented for use during the Rocky Mountain Pinball Showdown and Gameroom Expo on main show floor must be in playable condition and set to free play for the duration of the festival.
- 4. All electrical extension cords, tool boxes, and personal items must be secured so as to not pose a threat to the public, or public space and walkways. The festival is not responsible for stolen or broken items.
- 5. Denver Marriott DTC charges a fee to each exhibitor to hang its banners at a high level. Exhibitors may hang its own banner at a reasonable height using wall-safe/damage free hanging devices. Exhibitors must leave no holes, marks, or stains of any kind or pay damages to the hotel.
- 6. By purchasing booth space at the Rocky Mtn Pinball Showdown, the exhibitor and all exhibitor guests, employees, and associates agrees to all conditions, rules, and regulations set forth by Rocky Mtn Pinball Showdown LLC, Denver Marriott Tech Center, the state of Colorado, and all regulating authorities.
- 7. By purchasing booth space at the Rocky Mountain Pinball Showdown LLC the exhibitor understands that the Rocky Mountain Pinball Showdown and its staff, organizers, workers and volunteers (said parties) are not responsible for any lost, damaged, or stolen property. Said parties are not liable for any personal injuries of any kind. Said parties are not responsible for any acts of God/nature (including, but not limited to lightning, rain, tornado, wind, hail and/or resulting damages).
- 8. Inoperative equipment must be placed in exhibitor's booth space; not on the free-play floor.
- 9. The sale of any food, beverages, including alcohol, cigarettes, or drug paraphernalia is strictly prohibited.
- 10. The exhibitor's reservation cannot be sublet, assigned, or transferred.
- 11. Sellers must clean up their booth space. Exhibitors will be liable for any and all damage to the event premises.
- 12. Non-compliance with Rocky Mountain Pinball LLC guidelines will result in forfeiture of booth space cost and expulsion from the Rocky Mountain Pinball Showdown event.
- 13. Rocky Mountain Pinball Showdown reserves the right to restrict the sale, display, or distribution of any printed material, photographs, books, magazines, pictures, or other representation in order to maintain a proper family environment.

admission to any seller.

- 15. The sale, display, or distribution of merchandise that infringes upon copyrighted designs or materials or bears counterfeit trademarks is strictly prohibited.
- 16. It is the exhibitors responsibility to transport all materials (including, but not limited to games or displays) to and from the Rocky Mountain Pinball Showdown site. Any machine not removed from the Hotel premises by Monday at 9 p.m. will be charged a storage fee of \$100 per machine per day.
- 17. Exhibitors are solely responsible for the content of their booth(s), and the security of the goods and quality of the services provided. Exhibitors are solely responsible for their pinball and arcade machines and product and its/their security.
- 18. Refunds are available until two weeks prior to the festival. All requests must be made in writing.
- 19. No raffles, lotteries, 'readings', auctions, or amusement rides may be conducted or operated by exhibitors without prior written consent of Rocky Mountain Pinball Showdown and must abide by all laws and regulations.
- 20. No animals are allowed at the Rocky Mountain Pinball Showdown event per regulation of the hotel.
- 21. All pinball and video game machines on the free-play floor, INCLUDING THOSE FOR SALE, must remain in service and not be transported off the floor until 5 pm Monday, Exhibitors will inform buyers that machines purchased are not to be transported off of premises before 5 pm Monday. NO EXCEPTIONS. Note: Games and merchandise sold from inside your booth may be moved at any time. Please supervise the movement of any large machines from your booth to the proper exit doors (not the lobby!).
- 22. By entering the festival, I and my guests, fully understand that the Rocky Mountain Pinball Showdown, LLC, and its staff, organizers and volunteers are not responsible for any lost, damaged, or stolen personal property, nor are they liable for any personal injuries of any kind. Be advised this location may have loud noises and bright, flashing lights.
- 23. Attendees to the Rocky Mtn. Pinball Showdown and Gameroom Expo understand that publicity photographs, video and sound may be taken during the event and their voice, image or photographic likeness may appear in photographs taken during the show. By attending the Rocky Mtn. Pinball Showdown and Gameroom Expo, you and your guests hereby give permission that photos containing your image or likeness

seen by the general public. Rocky Mtn. Pinball Showdown, LLC will not seek any further permission nor provide any notification before using such video, sound, or photos.









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